

Business Language in Spanish Minor*
2019-2020 Student Learning Outcomes

Outcome		Assessment Methods
1	<i>Students demonstrate knowledge of business terminology in Spanish and accepted writing styles in a series of business contexts in Spanish-speaking countries.</i>	<i>Assignment evaluated with rubric</i> <i>Business plan evaluated with rubric</i>
2	<i>Students demonstrate an understanding of the main ideas in authentic texts written in Spanish dealing with business content, and are able to locate specific information in such texts.</i>	<i>Assignment evaluated with rubric</i> <i>Reading quizzes</i>
3	<i>Students demonstrate a cross-cultural understanding of business practices in a variety of Spanish speaking countries.</i>	<i>Midterm exam evaluated with rubric</i> <i>Business plan evaluated with rubric</i>

*Preliminary Outcomes